

Oggetto **What does open access have to do with endangered animals?**

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Dear Friend,

It took 30 journalists working across three continents over nine months and one Creative Commons (CC) license to break a series of reports to help save the world's most trafficked mammal: the pangolin.

Most of us haven't heard of pangolins, scaly anteaters living primarily in Africa and Asia, but the multi-million-dollar black market for them has been a significant problem for decades. That's why the Global Environment Reporting Collective came together earlier this year to publish a series of reports documenting the illegal trade. The team decided to publish the reports under a CC BY-NC-ND license to ensure that they achieve maximum exposure through sharing and republishing across the Web.

The Pangolin Reports is one of many projects that rely on CC to increase global, public access to critical information and global issues. Collaborations like this encourage us to defy traditional legal barriers which serve private interest or profit. We do this by ensuring our licenses are accessible, available in as many languages as possible, and complement new technical and legal solutions to broaden our digital horizons.

It's important to recognize that keeping these resources free and accessible isn't easy—it takes activists, copyright lawyers, educators, journalists, and dreamers working collaboratively and openly around the world. Thanks to supporters like you, Creative Commons is able to do this work.

[This season of giving, help CC shine a light on the information that will empower us to change the world.](#) If you've recently made a gift, thank you!

From all of us at Creative Commons, happy holidays!

Sincerely,

Eric Steuer, Creative Director

Creative Commons PO Box 1866 Mountain View, CA 94042

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